

Rushion's Baker Spotlight
(the "Sweepstakes")

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A purchase will not increase your chances of winning. Void where prohibited.

1. SPONSOR: 3815 Media, Inc., 10945 State Bridge Rd, 401-350, Alpharetta, GA 30022
2. SWEEPSTAKES ADMINISTRATOR: Rushion McDonald and 3815 Media, Inc., 10945 State Bridge RD, Suite 401-350, Alpharetta, GA 30022
3. SWEEPSTAKES PERIOD: The Sweepstakes begins at 12:00:01 a.m. Eastern Time ("ET") on August 10, 2018 and ends at 11:59:59 p.m. ET on August 24, 2018 ("Sweepstakes Period").
4. ELIGIBILITY: To enter the Sweepstakes you must be (i) a legal resident of one of the 50 United States, and (ii) at least eighteen (18) years old at the time of entry. The following are ineligible to participate in this Sweepstakes: i) Employees, officers, directors, and members and their immediate families (i.e., parents, spouse, children, siblings, grandparents, step parents, step children and step siblings) and members of their household (whether related or not) – of Sponsor, Administrator, all prize providers associated with the Sweepstakes, Rushion McDonald, and each of their respective affiliates, parent, related companies, sponsors, subsidiaries licensors, distributors, divisions and their advertising, marketing, production, promotion and public relations and promotion fulfillment agencies, representatives, contractors, and agents (collectively, "Sweepstakes Entities"), ii) members of immediate families (parents, step parents, children, step children, siblings, step siblings, spouses, regardless of where they reside) and members of households (whether related or not) of Sweepstakes entities iii) and those winners who have won a grand prize in any Sponsor-related sweepstakes/promotion in the twelve (12) months prior to the start of the Sweepstakes Period. Eligibility will be determined by Sponsor and/or Administrator in its/their sole discretion. Participants who meet all eligibility requirements shall be called "Entrants" or "Eligible Entrants" herein.

1. HOW TO ENTER: During the Sweepstakes Period, go to <https://www.bakerspotlight.com/contest/>. To enter: 1) Submit first name and last name, 2) Enter and confirm your email address, 3) Enter your state of residence, 4) enter your dessert name, ingredients and full recipe; 5) Upload a photo of your recipe, 6) Submission confirms your agreement to the terms of the Sweepstakes Official Rules.

Requirements of Entries: Photos Entries may not contain, as determined by the Sponsor, in its sole discretion any content that:

- a. Is sexually explicit or suggestive, unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group.
- b. Profane, pornographic or contains nudity.
- c. Promotes the use of or contains images of alcohol, illegal drugs, tobacco, firearms, and weapons. Promotes any activities that may appear unsafe or dangerous or promotes a political message or agenda.
- d. Is obscene or offensive and/or endorses any form of hate.
- e. Appears to be duplicate Entries.

- f. Defames, misrepresents or contains disparaging remarks about other people or companies.
- g. Contains trademarks, logos, or trade dress owned by others, without permission.
- h. Contains personal identification, such as license plate, names, email addresses etc.
- i. Contains copyrighted materials owned by others without permission.
- j. Contains materials embodying the names, likenesses, voices, or other identifying marks of any person, including lookalikes of any public or private, living or dead, without permission.
- k. Communicates messages or images inconsistent with the image that Sponsor wishes to associate with.
- l. Violates any law.

Selecting Winners: One (1) Grand Prize Winner and three (3) Runner-Up Prize Winners will be selected by the Sponsor and/or Administrator based on the following criteria:

Photo Judging Criteria- each category below is worth a maximum of ten (10) points for a maximum total of seventy (70) points:

- Originality,
- Creativity,
- Color, lighting, exposure and focus,
- Level of photo detail,
- Visual Appeal,
- Memorability. and - Wow Factor.

Recipe Judging Criteria- each category below is worth a maximum of ten (10) points for a maximum total of thirty (30) points:

- Usage of Brand to reinforce recipe,
- Originality, clarity and quality of recipe submission, and - Level of detail in Recipe and Direction.

The Entrant with the highest score will be the Grand Prize Winner. The three Entrants with the next highest scores will be the three (3) Runner-Up Winners. In the event of a tie, the Sponsor or Administrator will select another representative from Sponsor or Administrator to break the tie. All decisions are final.

Entry Requirements: Entry must be the original work of the Entrant and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If the Entry contains any material or elements that are not owned by the Entrant, and or which are subject to the rights of third parties, the Entrant is responsible for obtaining prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules, including without limitation, name and likeness permissions from any person who appears in or is identifiable in the Entry. If any minor appearing in the photo is not the child or legal ward of the Entrant, Entrant is responsible for obtaining written consent from such minor's parent or legal guardian prior to submitting his or her Entry into the Contest. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any Entrant at any time. Failure to provide such proof may, if requested, render Entry null and void. By submitting an Entry, entrant warrants and represents that he/she and any persons appearing or who are identifiable in the

Entry consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein. By submitting an Entry, entrant hereby grants permission for the Entry to be posted in the Photo Contest Gallery and/or other websites. Entrant agrees that Released Parties (as defined below) are not responsible for any unauthorized use of Entries by third parties. Released Parties do not guarantee the posting of any Entry.

Entries become the property of the Sponsor and will not be returned or acknowledged. Should Entrants not wish for their email to be provided as such, Entrants should not enter the Sweepstakes. You must provide all required information to be eligible to enter and win. All potential winners are subject to verification before any prize will be awarded. Normal Internet access, phone, and usage charges imposed by your online or phone service may apply.

All completed entry forms must be submitted in accordance with the directions provided during the Sweepstakes Period. Collection and use of personally identifiable information will be in accordance with the Sponsors' Online Privacy Policy as posted on <http://www.asr-group.com> and <http://bit.ly/2tHrByd>. An Entrant can submit more than one picture/recipe. Entries that are illegible, incomplete, printed by machine or otherwise mechanically reproduced will not be accepted. Sponsor is not responsible for entries that may be lost, delayed, mutilated or misdirected or for typographical errors in the rules.

Entries that are incomplete, illegible, corrupted, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Bulk, automated and/or third-party entries are prohibited and will be disqualified. Any attempt to obtain entries in excess of the limit on entries as set forth in these Official Rules, including by using multiple and/or different identities, forms, registrations, email addresses, logins, or any other methods, will void all of the relevant Entrant's entries, and that Entrant may be disqualified at Sponsor's and/or Administrator's discretion. Entries that have been tampered with or altered shall be rendered void. Sponsor is not responsible for any problems or technical malfunctions, data breach, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer on-line systems, servers or providers, computer equipment, software, failure of entrants on account of technical problems or traffic congestion on the internet or at any web site or any combination thereof, including injury or damage to entrants or to any other person's computer related to or resulting from participating or downloading materials contained in this Sweepstakes. In the event that a Winner entered online and there is a dispute over who submitted a winning online entry, the authorized account holder of the email address used to register will be deemed to be the Winner. The "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winners may be required to show proof of being the authorized account holder to the Sponsor or forfeit the prize. Multiple participants are not permitted to use the same email address. Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win. All entries become the property of Sponsor and will not be acknowledged or returned.

5. DRAWING AND WINNER NOTIFICATION: Entrants will be selected as described above in paragraph 1. Potential Prize Winners (each, a "Potential Winner") will be selected from all eligible entries received on or about August 31, 2018. Potential Winners will be notified by email on or about August 31, 2018. Odds of winning a Grand Prize depend on the total number of eligible entries received during the Sweepstakes Period. If a Potential Winner cannot be contacted within forty eight (48) hours of Administrator's, first attempt, such Potential Winner and entry will be disqualified and an alternate Potential Winner will be selected from the remaining eligible entries received. This process will be repeated until all potential Prize Winners respond and are verified as Winners.

6. VERIFICATION OF WINNER: The Potential Winners must prove eligibility, including, without limitation, proof of age and residence, within three (3) days of being notified as a Potential Winner. In the event of non-compliance by a Potential Winner, such Potential Winner shall be disqualified and all privileges otherwise due as a Winner shall be terminated. An alternative Potential Winner may be chosen through a random drawing from among all of the remaining Eligible Entries received, if time permits, in Sponsor's sole discretion. The Winners must also complete any additional legal documents provided by Sponsor (or third party on its behalf, if applicable) with respect to the Prize and return them as instructed within the time frame specified by Sponsor or Winners may forfeit Prize at Sponsor's sole discretion. All decisions of the Sponsor relating to the Sweepstakes are final. Sponsor expressly reserves the right to delay the announcement of the Winners for creative or technical reasons or for any other reason Sponsor deems necessary. The Potential Winner must be able to provide proof that he or she is eligible to be deemed an

Official Winner to Sponsor and/or Administrator's satisfaction. If the documents are not returned within the time required by Sponsor and/or Administrator, or Potential Winner is found to be ineligible, or Potential Winner is unavailable to take delivery of the prize, or Potential Winner does not comply with the Official Rules, then he/she will be disqualified and an alternate Potential Winner may be selected. A prize notification being returned as undeliverable will result in disqualification of such entry. In the event a Potential Winner or Official Winner is disqualified for any reason under the provisions of these Official Rules, such Potential Winner or Official Winner and all rights to any Prize will be forfeited in its entirety and a random drawing will be conducted in order to select an alternate Potential Winner, if time permits, in Sponsor's sole discretion.

7. PRIZES: There will be one (1) Grand Prize Winner and three (3) Runner-Up Prize Winners. The Grand Prize Winner will be awarded one (1) KitchenAid® Artisan Stand Mixer (ARV: \$229.99). Each Runner-Up Prize Winner will be awarded one (1) Signature Rushion McDonald Perfect Bake Pro Scale (ARV: \$74.99). Approximate Retail Value of all Prizes is \$454.96.

8. GENERAL PRIZE CONDITIONS/RESTRICTIONS: Arrangements for fulfillment of the Prizes will be made by Sponsor and/or Administrator. All federal, state and local taxes (if any), and any other costs and expenses associated with the Prize not specifically provided for in these Official Rules as part of the Prize are solely Winner's responsibility. The value of the Prizes may be taxable to the Winners as income. The Winner may need to supply Sponsor with his/her social security numbers for tax purposes. An IRS Form 1099 may be issued in the name of the Winner for the actual value of the Prize received. Upon entry into the Sweepstakes, the Winner (as well as all other entrants) is required to comply with any and all applicable federal, state, and local laws, rules, and regulations. Sponsor shall have no responsibility or obligation to the Winner or Potential Winner who is unable or unavailable to accept or utilize the Prize as described herein. Sweepstakes Entities are not responsible for any mechanical difficulties or failure connected with the Prize[s], or any act or omission whatsoever. No transfer, substitution, or cash equivalent for any Prize is allowed except at Sponsor's sole discretion. Sponsor reserves the right in its sole and absolute discretion to substitute a Prize or prize component with a prize of equal or greater value if a prize component cannot be awarded as described for any reason. Prizes are non-transferable and may not be given, bartered, substituted, sold, or exchanged for cash or another prize. Unused components of the Prizes have no redeemable cash value. If for any reason any Prize-related event is delayed, cancelled or postponed, Sponsor reserves the right, but is not obligated, to cancel or modify the Sweepstakes in its discretion and shall award a substitute prize of equal or greater value. Sponsor will not replace lost or stolen Prizes. In the event that a Potential Winner chooses not to accept his/her prize, or cannot be notified, an alternate Potential Winner will be randomly selected from all of the remaining eligible Entries if time permits, in Sponsor's sole discretion.

SPONSOR SHALL HAVE NO LIABILITY FOR ANY PERSONAL INJURIES, DEATH, PROPERTY DAMAGE, OR OTHER DAMAGES OR EXPENSES RESULTING FROM OR ARISING OUT OF ANY PRIZE OR ANY OTHER ASPECT OF GRAND PRIZE WINNER'S ACCEPTANCE OR USE OF THE PRIZE.

9. GENERAL CONDITIONS / RESTRICTIONS: By submitting an entry, each Entrant (whether declared an Official Winner or not) agrees (and agrees to affirm such in writing) to (i) abide by and be bound by these Official Rules and the decisions of the Sponsor on all matters relating to this Sweepstakes which decisions are final and binding in all respects, (ii) waive any right to claim ambiguity in the Sweepstakes or these Official Rules. Receipt of any prize in this Sweepstakes is conditioned upon compliance with any and all applicable federal, state and local laws, rules, and regulations. Noncompliance with any of the above will result in disqualification.

If for any reason the Sweepstakes is not capable of running as planned, including, without limitation, by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of the Sweepstake Entities that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, the Prizes may be awarded to Winners to be selected from among all Eligible Entries received up until and or after (if applicable) the time of modification, cancellation or termination or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules and decisions by Sponsor are final.

Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Noncompliance with any of these Official Rules by Entrant may result in disqualification. CAUTION:

ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right in its sole discretion to disqualify any individual that Sponsor or Administrator find to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. ANY VIOLATION OF THESE OFFICIAL RULES BY A PRIZE WINNER OR ANY BEHAVIOR BY A PRIZE WINNER THAT WILL BRING SUCH PRIZE WINNER OR SWEEPSTAKES ENTITIES INTO DISREPUTE (IN SPONSOR'S SOLE DISCRETION) MAY RESULT IN SUCH PRIZE WINNER'S DISQUALIFICATION AS A PRIZE WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS THE PRIZE WINNER WILL BE IMMEDIATELY TERMINATED.

10. LIMITATIONS OF LIABILITY/ RELEASES: By submitting an entry, each Entrant (whether declared an Official Winner or not) agrees (and agrees to affirm such in writing): (i) to forever and irrevocably release, discharge, indemnify and hold harmless the Sponsor, Administrator, Sweepstakes Entities, and each of their respective officers, directors, licensors, employees, representatives, contractors, and agents (the "Released Parties") from any liability, claims, demands, and cause of action from personal injury, loss or damage, including death, or property damage, theft, or loss suffered or resulting in whole or in part, directly or indirectly, from participation in this Sweepstakes or the use, misuse or acceptance or possession of the Prize[s] or any portion thereof, or participation in any Sweepstakes-related activity; and (ii) forever and irrevocably release, discharge, indemnify and hold harmless the Sponsor, Administrator, and Sweepstakes Entities. Entrants agree to indemnify and hold harmless Sweepstakes Entities from any

and all liability resulting or arising from the Sweepstakes, and to release all rights to bring any claim, action or proceeding against Sweepstakes Entities. Released Parties are not responsible for any claims, damages, lawsuits, causes of action, proceedings, or liability due to any injuries, theft, damages, expenses, costs, or losses to any person (including death) or property of any kind resulting from, arising from, or in connection with, in whole or in part, directly or indirectly, from i) any typographical or other error in the printing of the Official Rules, offering or announcement of any prize, ii) lost, late, stolen, misdirected, damaged, incomplete or garbled entries, iii) any error in the collection or retention of entry information, including, but not limited to, incorrect or inaccurate transcription, receipt or transmission of any part of the entry due to human error, iv) any wrongful, negligent, or unauthorized act or omission on the part of any of the Sweepstakes Entities, or any of their agents or employees, v) the Sweepstakes and any elements thereof, and the participation or inability to participate in any Sweepstakes-related activity or participation in this Sweepstakes, including, but not limited to, any damage to Entrant's (or any third person's) telephone system and/or its contents related to or resulting from any part of the Sweepstakes, vi) any malfunction of the telephone system, whether technical or due to human error in nature, lost/delayed data transmission, omissions, interruptions, deletion, defect, line failures, postponement, cancellation, or modification of the Sweepstakes, including, but not limited to, interruption or inability to access the Sweepstakes due to hardware or software compatibility problems of any telephone network (TSP), computer online systems (ISP), servers or providers, computer equipment, software, failure on account of technical problems or traffic congestion on the internet or at any website or any combination thereof, including injury or damage to Entrants or to any other person's telephone system related to or resulting from participating, vii) acceptance, receipt, possession, attendance at, travel related to, defects in, misuse, inability to use, or use of any element contained in the Prize including, but not limited to, lost, stolen, damaged, delayed, or misdirected or destroyed Prize (or any element thereof), or viii) any change in the prizing (or any components thereof) due to unavailability, any of which is due to reasons beyond Sweepstakes Entities' control, including, but not limited to, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure including but not limited to overloading of the Sweepstakes Site due to excessive use, threatened or actual terrorist acts, air raid(s), blackout(s), act(s) of public enemy, earthquake, war (declared or undeclared), fire, flood, epidemic(s), explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other "force majeure" cause beyond any of the Sweepstakes Entities' sole and reasonable control, or as otherwise permitted in these Official Rules; ix) unauthorized human intervention in any part of the entry process or the Sweepstakes; or x) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries. No more than the stated number of prizes will be awarded. In event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in these Official Rules to be available and/or claimed. Sponsor reserves the right to award only the stated number of prizes at random from all legitimate, un-awarded Eligible Entries.

In addition, Released Parties shall not be responsible for any cancellations, delays, diversions or substitutions or any acts or omissions whatsoever by any performer(s)/event(s), air carrier(s), hotel(s), or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. The passenger contracts in use by the airlines or other transportation companies shall constitute the sole contracts with respect to the Prize Winner's and his/her Guest's transportation and such contracts shall be solely between the Prize Winner, his/her Guest and such transportation companies. Sweepstakes Entities shall not be parties to such contracts and shall assume no responsibility in such connection. Released Parties shall not be liable for any loss or damage to baggage or the loss, theft or damage of cash,

cameras, jewelry, securities, heirlooms, negotiable papers or other valuables. Winner and his/her Guest assume all liability for any injury or damage caused, or claimed to be caused, by participating in this Sweepstakes or use or redemption of the prize. The Released Parties are not responsible if entry or participation is prevented, or if any prize cannot be awarded, due to cancellations, delays, or interruptions due to acts of God, acts of war, natural disasters, weather, or terrorism.

WITHOUT LIMITING THE FOREGOING, THE SWEEPSTAKES, ALL PRIZES, AND ALL MATERIALS PROVIDED ON OR THROUGH ANY APPLICABLE THE SWEEPSTAKES SITE ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, WITHOUT LIMITATION, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

11. PUBLICITY. EXCEPT WHERE PROHIBITED BY LAW, WINNERS GRANT TO SPONSOR (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR), ITS PARENT, SUBSIDIARIES, AFFILIATES, AGENTS (INCLUDING ADVERTISING AND PROMOTION AGENCIES), CONTRACTORS, SUPPLIERS, AND THOSE ACTING PURSUANT TO ITS AUTHORITY, THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLD WIDE WEB, AT ANY TIME OR TIMES, EACH WINNER'S NAME, PORTRAIT, PICTURE, VOICE, LIKENESS, AND BIOGRAPHICAL INFORMATION FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF HIS OR HER NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION. ENTRANTS AGREE THAT SPONSOR SHALL OWN THE ENTRIES, WHICH WILL NOT BE ACKNOWLEDGED OR RETURNED, AND THAT SPONSOR AND ITS DESIGNEES SHALL HAVE THE PERPETUAL, WORLDWIDE RIGHT TO EDIT, PUBLISH, AND USE THE ENTRIES IN ANY WAY AND IN ANY MEDIA FOR TRADE, ADVERTISING, PROMOTIONAL, AND/OR OTHER PURPOSES AS SPONSOR AND/OR ITS DESIGNEES MAY DETERMINE WITHOUT FURTHER CONSIDERATION TO ENTRANTS OR ANY THIRD PARTY.

12. GOVERNING LAW/JURISDICTION: THE FLORIDA COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF FLORIDA (AS DISTINGUISHED FROM THE CHOICE OF LAW RULES) SHALL GOVERN THE SWEEPSTAKES. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. Entrant further agrees to waive any and all right to a jury trial if any such case is brought in connection with this Sweepstakes. Except where prohibited, as a condition of participating in this Sweepstakes, each Entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, the Prizes awarded, or the determination of the Official Winner shall be resolved individually, without resort to any form of class action. Entrant further agrees that in any cause of action, the Sweepstakes Entities' entire liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Sweepstakes Entities be liable for attorneys' fees and/or experts' fees and costs. Entrant waives the

right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages and Entrant further waives all rights to have damages multiplied or increased.

13. PRIVACY AND USE OF INFORMATION: By entering the Sweepstakes, each Entrant agrees that Entrant's entry and any other personally identifiable information collected or used in connection with the Sweepstakes is subject to and may be used by Sponsor and Administrator in accordance with its Privacy Policy, as posted on <http://www.asr-group.com/> and <http://bit.ly/2tHrByd>.

14. RULES/WINNERS LIST: To receive the name of the Winners or an additional copy of these Official Rules, send a self-addressed, stamped envelope to: Rushion's Baker Spotlight Contest, c/o, 3815 Media Inc 10945 State Bridge RD, Suite 401-350, Alpharetta, GA 30022 by September 30, 2018. Please specify "Rules" or "Winner Info". Vermont residents may omit return postage. Please direct any questions or comments regarding this promotion to 3815 Media, Inc.